

OAKWOOD UNIVERSITY

# CAREER LIFE WEEK 2018

SCHEDULE



YOUR  
CAREER  
NOW!



Career  
Connections  
Center

**OCTOBER 8-12**

YOUR  
SUCCESS  
IS OUR  
SUCCESS!



## Dear Oakwood Students, Faculty, and Staff!

**W**elcome to an amazing week filled with activities to prepare students for gainful employment in the 21<sup>st</sup> century! This week begins with a Launch Party filled with fun, food, and giveaways. Throughout the week there will be exciting workshops, a fashion show featuring business couture, and even our own version of Oakwood's Got Talent which is an interview competition for students. Students will gain mastery

in business etiquette, resume writing, and interviewing. I extend my heartfelt appreciation to the Career Connection Center staff for the many weeks of hard work and insight that went into planning this special week. In addition, I encourage faculty and staff to promote Career Week in the classrooms, residence halls, and every one of our student spaces. Join us as we are reinventing career services made possible through our UNCF Career Pathways Grant. And remember, student success during and after matriculation is a shared responsibility.

Greetings again to our CareerLIFE supporters, our business community, and to each of our University vendors.

Sincerely,

A handwritten signature in blue ink that reads "Leslie M. Pollard". The signature is written in a cursive, flowing style.

Leslie Pollard, Ph.D., D.Min., MBA  
President, Oakwood University

**President's Brunch**  
**CareerLIFE Kick-Off Event!**  
**Bradford Cleveland Brooks Leadership Center**  
9-11 a.m.

Meet the CareerLIFE team and learn about the vision of CareerLIFE/Career Connections Week. This is an opportunity to gain exposure to what the week will entail, learn how we will engage your students and express the outcomes you can anticipate as your students embark on this week of preparation for careers post-graduation and internship opportunities.

**Launch Party**  
**Career Connections Center Lawn**  
1-3 p.m.

The OFFICIAL launch of the Career Connections Center and the partnership between Oakwood University and CareerLIFE. Enjoy an afternoon of fun and festivities including food trucks, live music and much more! Be a part of the experience as we journey to prepare you for the world of work and ensure your professional success!

**I'm a Business...Man!**  
Calvin Littlejohn & Andre' Lee, CareerLIFE Co-Founders  
**McKee Business & Technology Auditorium**  
3:30-4:30 p.m., 4:30-5:30 p.m.

The Brand YOU! Personal Branding at its best! Participants will craft and define a personal brand image that they wish to display across multiple platforms. Participants will identify and employ strategies that both communicate and sharpen their personal image and create a positive and professional perception, ultimately becoming a "business" known by its remarkable brand.

#REPTHEOAKS  
#HASHTAG  
#UNLEASH  
#UNCF CPI

**MONDAY**  
**OCTOBER 8**

#REPTHEOAKS

#HASHTAG

#UNLEASH

#UNCF CPI

MONDAY OCTOBER 8

## Business Couture

Arion McCullough & Jovanda Blake, Co-hosts

### Millet Activity Center

8-9:15 p.m.

Experience the runway like never before. Enjoy a night of fashion that will be sure to expose you to modern day professional trends and images, all the while providing a riveting escape into what makes a professional stand out. The world of work has changed! Start off on the right fashion foot and be ready to take charge in your industry by looking your best.



# REMINDER!

Completed passports will be entered into a drawing and prizes will be presented at chapel!



## Goals For Life

Calvin Littlejohn, CareerLIFE Co-Founder

### Wade Hall Multipurpose Room

9-9:45 a.m., 10-10:45 a.m., 11-11:45 a.m.  
1:30-2:15 p.m., 2:30-3:15 p.m., 3:30-4:15 p.m.

When setting goals, it is important that they motivate you! Understanding the “why”? is just as important as setting the goal itself. Learn to set goals that will allow you to establish yourself and define your future.

## Level Up-LinkedIn

Robert Youngblood, LinkedIn Guru

### McKee Business & Technology Auditorium

9-10:30 a.m., 10:30-Noon, 1:30-3 p.m.

Ready to take your social media presence and effectiveness to market your personal brand to the next level? Through this experience, learn how to leverage LinkedIn to connect with decision makers to better position yourself for internship or employment opportunities.

## The Oakwood View

Reginald Richardson Jr., Host

### Millet Activity Center

8 p.m.

The talk show that will indeed get you to talking! Hear from leading industry professionals and gain insight into their profession and backgrounds. Ask questions about their transition from college to career and their matriculation through the corporate space. Be a part of the conversation and engage to learn more about where you aspire to be.

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TUESDAY

OCTOBER 9

#REPTHEOAKS

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WEDNESDAY OCTOBER 10

## Destino Siguiente: Oferta de Trabajo!

Rafael Maldonado, Co-Founder, Hack My Potential,  
Creative Director, IT Media Collective

### Office of Spiritual Life Chapel

9-11:30 a.m., 1:30-4 p.m.

¡Conviértase en el profesional que desea ser! Libere todo su potencial poniendo lo mejor de sí. Cree la marca que le permita comunicarse y mejorar su imagen personal, desarrolle el currículum apropiado y atractivo que le permita obtener un empleo, y confíe en la venta de sus habilidades y capacidades su próxima entrevista. Esta sesión se llevará a cabo en Español.

## Net Worth=Network

Andre' Lee, CareerLIFE Co-Founder

### Bradford Cleveland Brooks Leadership Center

9-9:45 a.m., 10-10:45 a.m., 11-11:45 a.m., 1:30-2:15 p.m.,  
2:30-3:15 p.m., 3:30-4:15 p.m.

Creating a successful networking strategy comes with skill and tact. Learn beneficial ways to build and expand your network by building the proper relationships and presenting the proper image to advance your career and achieve your goals.

## Resumes That Rock!

Calvin Littlejohn, CareerLIFE Co-Founder

### Wade Hall Multipurpose Room

9-10:30 a.m., 10:30-Noon

### McKee Business & Technology Auditorium

1:30-3 p.m., 3-4:30 p.m.

Never submit an unattractive, ineffective resume. Participants will create a resume that is both visually appropriate and appealing. The resume created in the session will focus on high impact verbiage that adequately captures experience and expertise coupled with a format that will be sure to impress recruiters and HR professionals.

## Resume Review

Calvin Littlejohn, CareerLIFE Co-Founder

### McKee Business & Technology Auditorium

9-9:45 a.m., 11-11:45 a.m.

1:30-2:15 p.m., 2:30-3:15 p.m., 3:30-4:15 p.m.

A hands-on resume review session. Take the opportunity to have your existing resume reviewed by industry professionals to ensure that it captures your skill and abilities and that it serves as an adequate marketing tool for your brand. If you don't have a resume, this is your opportunity to have someone assist you in developing the resume that will get you the interview.

## Fearless Interviewing

Andre' Lee, CareerLIFE Co-Founder

### Bradford Cleveland Brooks Leadership Center

8:15-9:45 a.m., 1:30-3 p.m., 3-4:30 p.m.

Prepare to take on your next interview knowing you will win! This interactive workshop will expose each participant to all styles of interviews by actively engaging them in the process and to ensure mastery through real-time mock interview simulations.

## Oakwood's Got Talent Interview Competition

Reginald Richardson Jr., Host

### Millet Activity Center

8 p.m.

Be a part of the inaugural one of a kind interview competition only available at Oakwood University. Student will be selected to participate as contestants, but only one will walk away the victor and win the grand prize. Contestants will answer a series of interview questions and receive feedback from a panel of guest judges. Put your best foot forward to be crowned champion and be prepared to rock your next interview!

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THURSDAY

OCTOBER 11

#REP THE OAKS

#HASHTAG

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#UNCF CPI

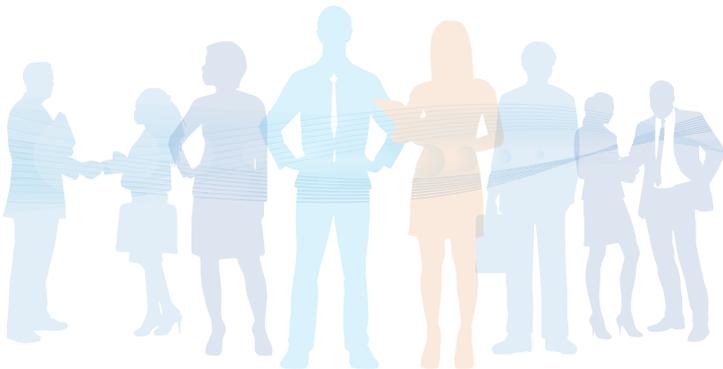
FRIDAY OCTOBER 12

### Student Focus Group Bradford Cleveland Brooks Leadership Center 9- 11-a.m.

Tell us what you think! Have a candid conversation with CareerLife and Oakwood's Career Connections staff and let us know how the week went. Tell us what you liked or didn't like and what you wish to see more or less of! This is YOUR career and life! Help us by letting us know how to serve you best. This is a "by invitation only" event. Your participation in the CareerLIFE Career Connections Week may get you an invitation to this exclusive event.

### Headshots & Handshakes Bradford Cleveland Brooks Leadership Center 1-3 p.m.

Thank you for your participation in the CareerLIFE Career Connections Week! This is a "by invitation only" event. For your participation, let us reward you with a free professional headshot, business cards and networking opportunity with CareerLIFE and other industry professionals.



# #REPTHEOAKS

Represent OU, your department,  
or your future profession!

# #HASHTAG

Grab a few new friends & share your  
most creative photo on campus!

# #UNLEASH

**CAREER**  *Life*  
Cultivating A Successful YOU

# #UNCF CPI

UNCF Career Pathways Initiative

# INSTAGRAM CHALLENGE



**Oakwood**  
UNIVERSITY

**GOD First!**

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