

**CURRICULUM VITAE**  
**RICHARD M. HODNETT, MBA**

Assistant Professor of Marketing  
Oakwood University

**Education**

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- 2013:           **La Sierra University:** Riverside, CA  
Master of Business Administration – Marketing
- 2007:           **Oakwood University:** Huntsville, AL  
Bachelor of Arts – Communication  
Bachelor of Arts – Electronic Media

**Professional Certifications and Certificates**

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- 2018:           Designing Your Online Course (DYOC) Certificate: Quality Matters  
(QM): Sponsored by the Division of Research and Faculty  
Development: Oakwood University; Huntsville, AL
- 2016:           **Social Media Academy**  
Social Media Strategist Certificate

**Professional Academic/Business Conference/Meeting/Seminars**

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- 2019:           **11<sup>th</sup> Biennial SDA Business Teachers Conference:**  
Andrews University, Berrien Springs, MI
- 2017:           Society of Adventist Communicators  
Portland, OR
- 2017:           Faculty Development Summer Institute: Biblical Foundation in the  
Disciplines at Sea: Oakwood University; Huntsville, AL

**Teaching Experience**

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- August 2018-  
Present           Assistant Professor of Marketing, School of Business:  
Oakwood University, Huntsville, AL
- January 2016-  
August 2018       Adjunct Professor, School of Business:  
Oakwood University, Huntsville, AL
- 2009 – 2011:       Substitute Teacher, Southeastern Southern California Conference  
Riverside, CA
- 2010:           Substitute Teacher, Premier Educational Staffing  
South Pasadena, CA

2008 – 2009: English Teacher, Sahmyook Seventh-day Adventist Language Institute  
South Korea

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### **Professional Experience**

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November 2014-  
August 2018 Assistant Director of Integrated Marketing & Public Relations,  
Office of Integrated Marketing & Public Relations, Oakwood University,  
Huntsville, AL

February 2016-  
August 2018 Assistant Director of Alumni Relations, Office of Alumni Affairs  
Oakwood University, Huntsville, AL

September 2013-  
October, 2014 Enrollment Specialist, Office of Enrollment Management  
Oakwood University, Huntsville, AL

2012 – 2013 Marketing Intern, Hesslink Financial Services  
Riverside, CA

2011 Marketing Intern, Breath of Life Christian Entertainment Group  
Los Angeles, CA

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### **Publications**

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Hodnett, Richard (2016). "Sports 120 Years." Oakwood Magazine, Spring 2016: 32-33.

Hodnett, Richard (2016). "Of Musical Harmonies" Oakwood Magazine, Spring 2016: 42-43.