

School of Business Faculty Biography Template

Full Name: John Anderson

Suffix (Ph.D. etc.): Ph.D., MBA

Title(s): (Professor, Assistant Professor, Adjunct Faculty etc.) Dean

If you answered other, please explain: Assoc. Provost for Graduate Education & Online Learning,
Professor of Management & Marketing

Office Location(s): McKee B&T Building, Room 205

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Email: janderson@oakwood.edu

Expertise / Activities: it should be a short list

Marketing Management, Human Resource Management, Strategic Management

Educational Background (school, degrees etc.):

University of Arkansas – Ph.D.

East Texas State University – Texarkana – MBA, BBA

Research Interests:

Organizational Communication within the Health Care Environment, Marketing in the Non-Profit Arena

Biosketch: This is typically a brief paragraph(s) about yourself as you'd like to provide.

John Anderson has served in various academic administrative (Sr Vice President, VP Academic Affairs, School Dean, Department Chair, IE Director) and faculty positions for over 30 years. Areas of teaching include management, human resource management, strategic management, marketing management, and business communication at the graduate and undergraduate levels. He worked with accreditation compliance/self-study projects at the university and school level. He served on-site accreditation teams as a committee member and chair. His accreditation experience also includes serving as an accreditation consultant and MBA external reviewer.